

## SANLUCAR COMMEMORATES THE EIGHTH ANNIVERSARY OF THE SUSTAINABLE DEVELOPMENT GOALS

- Committed to people and nature, the international premium fruit and vegetable brand is working to contribute to the achievement of the United Nations SDGs and 2030 Agenda

**(Valencia, Spain. Monday 25th of September 2023).** From Ecuador to South Africa, via Tunisia, Morocco, Italy, Germany, and Spain, SanLucar celebrates in all its subsidiaries worldwide the eighth anniversary of the SDGs - the United Nations Sustainable Development Goals. It could not be otherwise, since the multinational company, specialized in the production and distribution of premium quality fruit and vegetables, carries out its activities with a special commitment to people and nature.



“At SanLucar, we strongly believe in the potential that companies have to create value for society and the environment, and to promote sustainable development. This has always been the starting premise of our activity, as well as the basis of our corporate philosophy *Taste in harmony with people and nature*”, says Stephan Rötzer, founder and owner of SanLucar.

As a result, SanLucar adhered to the United Nations Global Compact in 2011, committing to comply with the 10 principles based on respect for human rights and labor standards, environmental preservation, as well as the transparent performance of organizations. In 2018, the company became part of the Spanish Global Compact Network. Following the UN's definition of the 17 Sustainable Development Goals and the 2030 Agenda, SanLucar immediately adopted these goals throughout its supply chain.

“The United Nations SDGs have provided us with the perfect framework to comprehensively review all our operations along the agri-food value chain. That means, from the moment we plant the seed in the field, until the final product presentation on the supermarket shelf”, explains Rötzer. “Thus, we were able to determine the goals on which we needed to focus particularly, without neglecting the others of course”, he adds.

As a result, SanLucar has identified ten objectives to prioritize. As a food company, the multinational strives to contribute to **Zero Hunger (SDG 2)** by promoting various initiatives. For example, in collaboration with the foundation Coordinadora Solidaria del Puerto de Valencia, SanLucar runs the solidarity kitchens El Puchero and El Puchero Portuario in the city of Valencia. There around 500 people with scarce resources receive a daily meal. The company is also committed to **Responsible Consumption and**



**Production (SDG 12)**, through various actions such as promoting the use of biodegradable, recyclable, or reusable packaging for its products. The group also contributes to **Clean Water and Sanitation (SDG 6)**, with irrigation programs aimed at efficient water use for its crops. Based on its commitment to **SDG 15**, which deals with **Life on Land**, the company opts for sustainable agricultural practices, reducing the use of fertilizers or chemicals, and implementing alternatives that are more environmentally friendly. Other goals to which the premium brand pays special attention are **SDG 3 for Good Health and Well-Being; SDG 4 for Quality Education; SDG 8 - Decent Work and Economic Growth; SDG 10 for Reduced Inequalities; SDG 16 - Peace, Justice, and Strong Institutions;** as well as **SDG 17 for Partnerships.**

“All our progress in this regard is presented annually in our Sustainability Report, as well as in our Progress Report”, concludes Rötzer.

### **About SanLucar**

SanLucar is a global company that is dedicated to bringing people natural joy of life and health in a way it can be proud of. Offering a variety of more than 100 delicious fruits and vegetables from more than 35 countries, SanLucar is the brand with the broadest top-quality assortment in the German, Austrian and Dutch retail market. The portfolio also includes smoothies, flowers and plants and olive oil. Currently, SanLucar is expanding into Canada, Italy, England, Scandinavia, Poland, Ecuador, the Middle East and North Africa.

SanLucar, founded in 1993 by Stephan Rötzer, is headquartered in Valencia (Spain) with over 4,000 employees in Germany, Austria, Benelux, Italy, Spain, Ecuador, Dubai, South Africa, Morocco and Tunisia, both in its office branches and on its own farms. The philosophy "Taste in harmony with people and nature" is the foundation for all actions of SanLucar as well as the basis for many social and sustainable projects.

**If you wish to receive more information, please don't hesitate to contact us:**

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