

SANLUCAR RECEIVES SPANISH SUSTAINABLE BUSINESS AWARD

(Valencia, Spain. – Wednesday 13th of December 2023). The fruit and vegetable brand SanLucar has been awarded with the Sustainable Business Award 2023, granted by the Agri-Food Business Federation of the Valencian Community (FEDACOVA) in Spain. The multinational company received this prize for its tireless commitment to sustainability in its daily business.

"From the production on the field to the distribution of the product on the supermarket shelf, at SanLucar we ensure that each of our activities along the entire value chain of the agri-food industry is governed by our philosophy "Taste in harmony with people and nature". This has been the case since our founder, Stephan Rötzer, established the company in 1993 with the firm intention of offering the best fruit and vegetables - and to do so in a way one can be proud of", says Jennifer Heer, Communication & CR Director at SanLucar.



From left to right: Nancy Daiss, CR Manager International, and Jennifer Heer, Communication & CR Director of SanLucar, with the prize

The global food brand, headquartered in Valencia (Spain), carries sustainability in its DNA and extends it to any corner of the world where it is present.

"Our sustainability strategy covers all our sites as well as our entire supply chain", explains Nancy Daiss, CR Manager International at SanLucar. The multinational company firmly believes in the positive impact that companies can have on society and the environment by promoting sustainable development.

"Recently, at SanLucar, we have set up a multidisciplinary working group to exclusively address the challenges of sustainability with a focus on compliance with human rights, the preservation of nature as the main partner of our agricultural activity, due diligence in our value chain, as well as the new double materiality in the field of reporting. We also have our DREAMS program, which aims to carry out social and environmental projects for the communities in which we operate", adds Daiss.

In line with the SDGs

As a signatory to the Global Compact in 2011, SanLucar aligns its activities with the United Nations Sustainable Development Goals. Thus, the company is committed to the achievement of **SDG 2 "Zero Hunger"** by managing two solidarity kitchen initiatives



together with the Coordinadora Solidaria Foundation: "El Puchero" and "El Puchero Portuario". These initiatives provide more than 500 meals to people with scarce resources and at risk of social exclusion in the Spanish city of Valencia.

SanLucar also promotes "**Quality Education**" (SDG 4) through projects such as tutoring classes for children in Spain and Ecuador, or vocational training in the agricultural sector for young people in Tunisia, among others.

Moreover, the multinational company contributes to "**Decent Work and Economic Growth**" (SDG 8) by boosting the local economy in the regions where it operates; to "**Responsible Consumption and Production**" (SDG 12) by promoting the use of biodegradable, recyclable, or reusable packaging; to **SDG 6 "Clean Water and Sanitation"** with efficient and sustainable irrigation programs for its crops; and to **SDG 15 "Life on Land"** through sustainable agricultural practices that reduce the use of fertilizers and chemicals and thus contribute to biodiversity.

About FEDACOVA

The Agri-Food Business Federation of the Valencian Community (FEDACOVA) is an entity that brings the entire value chain of the industry together. It represents 30 associations, which in turn comprise 2,200 companies in the region of Valencia (Spain). Its awards recognize the efforts and work of companies in this strategic sector.

About SanLucar

SanLucar is a global company that is dedicated to bringing people natural joy of life and health in a way it can be proud of. Offering a variety of more than 100 delicious fruits and vegetables from more than 35 countries, SanLucar is the brand with the broadest top-quality assortment in the retail market in Germany, Austria, The Netherlands, Poland, Belgium, Sweden, The Middle East, and Canada. The portfolio also includes smoothies, flowers and plants and olive oil.

SanLucar, founded in 1993 by Stephan Rötzer, is headquartered in Valencia (Spain) with over 4,000 employees in Germany, Austria, Benelux, Italy, Spain, Ecuador, Dubai, South Africa, Morocco, and Tunisia, both in its office branches and on its own farms. The philosophy "Taste in harmony with people and nature" is the foundation for all actions of SanLucar as well as the basis for many social and sustainable projects.

**If you wish to receive more information, please don't hesitate to contact us:
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